



**MAZZA CREATIVE
DENVER, CO**

*1998 – Present
Graphic Designer / Art Director*

As a seasoned designer/art director with over 20 years experience, I've created identity, packaging, collateral, advertising, promotional and interactive design for a multitude of different companies in a variety of different industries. Some of the Denver/Boulder agencies I've collaborated with include:

Sterling-Rice Group	Cohn Marketing
Miles Brand	Neuron, Inc.
Karsh\Hagan	Straightline Design
Design and Image	Sukle Advertising & Design

**MONIGLE ASSOCIATES
CHERRY CREEK, CO**

*February 2012 – March 2016
Design Director*

Monigle is a medium-sized branding agency located in Cherry Creek that focuses primarily on the healthcare and financial industries. As Design Director, I had the opportunity to lead and direct teams of designers, writers and photographers, including the vetting and hiring of various freelancers. My design responsibilities revolved around large-scale branding systems, including identities, design systems, design guidelines, identity management systems, collateral systems, advertising and websites.

Clients include CenturyLink, VCU Health, Adventist Health, FIS and HSA Health

**DAVIS DESIGN
CHERRY CREEK, CO**

*January 2008 – May 2010
Art Director*

Before closing their doors, Davis Design was a branding and marketing firm with a strong client base in both healthcare and education. As Art Director, I had the opportunity to take lead design on a number of client projects, including branding for the new OrthoColorado Hospital, The Luther Rice Society at George Washington University, and the overall look and feel for Centura Health. My design responsibilities included identities, design guidelines, ad campaigns, event graphics, vehicle wraps, websites and even tv commercials.

Clients include Centura Health, George Washington University, OrthoColorado Hospital and Sersano Yoga

**LEOPARD
BROOMFIELD, CO**

*September 2005 – August 2007
Senior Graphic Designer*

Leopard, a wholly-owned subsidiary of OgilvyOne North America, is a B2B marketing agency focused on driving demand and accelerating the sales cycle for enterprises with complex offerings. As Senior Designer, I was responsible for all creative platforms supporting both the Motorola account and the Software Group division of IBM.

Clients include IBM, Motorola, Sterling Commerce, BMA and SAP

Purveyors of Quality Design
MAZZA
EST. *Creative* 1998

**MEZ DESIGN
SAUSALITO, CA**

*July 2004 – September 2005
Graphic Designer*

Mez Design is a branding and marketing communications firm which provides identity, collateral and packaging design for a variety of business markets. As Designer, my responsibilities included everything from art direction and design to photo and production department support.

Clients include VIZ (MegaMan, InuYasha, Pokémon and One Piece), Stuart Anderson's, San Rafael Brewing, Mary's Pizza Shack, Leapfrog, Levis and Wells Fargo

**TOOL STUDIOS
NIWOT, CO**

*September 2003 – June 2004
Senior Graphic Designer*

Tool Studios is a marketing and advertising agency with a progressive model that integrates both design and technology. Primary responsibilities included artistic direction, design, production and assisting in new business development.

Clients include Chefsmart, Lady Luck Jewelry and Relax & Breathe

**FRESH DESIGN GROUP
ASPEN, CO**

*August 2001 – August 2003
Owner, Graphic Designer*

Co-owned branding and corporate identity company located in the heart of Aspen. Day-to-day responsibilities included not only concepting and design, but also new business development, press checks and maintaining client/vendor relationships.

Clients included Aspen Pure, Aspen Skiing Company, Elevation Restaurant, NXT Restaurant, Aspen Chamber, Joshua & Co. and Coldwell Banker

**CMYK DESIGN COMPANY
ASPEN, CO**

*August 1998 – July 2001
Senior Graphic Designer*

Primary responsibilities included design and production, as well maintaining relationships with photographers, illustrators and vendors.

Clients included Jazz Aspen Snowmass, River Valley Ranch, Carruth Properties and Meadow Ranch Resort

EDUCATION

**UNIVERSITY OF MASSACHUSETTS
AMHERST, MA**

*May 1995
Bachelor of Fine Arts
Visual Communication Design*

**LAURA CHESSIN DESIGN
AMHERST, MA**

*January 1994–May 1994
Internship + BFA Thesis*

REFERENCES

Cheryl Patrick

Creative Director, Owner, Creative Roost
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Shan Thompson

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Kristi Fisher

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